





## What is VEC's License:

Visual Education Centre's license is the most comprehensive feature film license in Canada, currently providing hundreds of schools with copyright protection to more than 16,000 feature films. We currently have the largest selection of films for all ages, and all grade levels.

VEC currently represents **WARNER BROTHERS, 20TH CENTURY FOX, FOX SEACHLIGHT, PARAMOUNT PICTURES, DREAMWORKS SKG, SONY PICTURES, SONY PICTURES CLASSICS, COLUMBIA PICTURES, TRI-STAR PICTURES, LIONS GATE FILMS, MAPLE PICTURES, BIG IDEA PRODUCTIONS, NELVANA ENTERTAINMENT, MONGREL MEDIA, COOKIE JAR ENTERTAINMENT, TVA INTERNATIONAL**, and many smaller producers.

VEC's license is for one year and covers ALL of the features films from the above listed studios. Our License price depends upon a number of variables, but is generally based upon the School/School Board's full-time student enrolment. We also offer specials on multi-year agreements.

## What are the benefits of VEC's School/School Board License?

Visual Education Centre works very hard to ensure that our prices are fair and reasonable. We continually and consistently add value to our license. We consult with educators to create the best possible licensing value options.

Currently our license includes the following:

- Copyright protection to more than 16,000 feature films
- Access to the largest selection of children's programs in Canada (Nelvana and Cookie Jar are responsible for more than 50% of the children's programs on Teletoon and Treehouse TV, including programs such as Berenstain Bears, Franklin, Cyberspace, Caillou, Busy Word of Richard Scarry, Pippi Longstocking, George Shrinks, and many, many more.
- Access to more than 100 Feature Film Teacher Guides.
- Access to our library of edited feature films (for Board licenses only)
- Access to our library of French language feature films (for Board licenses only).
- Access to our entire inventory of more than 32,000 copies (for Board licenses only).
- A copy of our educational handbook listing commonly used educational programs
- The option of including feature films for entertainment purposes for a minor additional fee.

## What is new with VEC's License?

Visual Education Centre Limited is proud to announce a number of additions for the 2008-09 school year. VEC has added both Mongrel Media to its list of producers as well as Big Idea Productions.

Mongrel Media has one of the largest collections of documentary style feature films available in Canada. Titles such as *The Price of Sugar*, *Who Killed the Electric Car?*, *The Merchant of Venice*, *Water*, and *Garbage Warrior*, provide excellent educational value to the High school Market. This is just a small sample of their outstanding collection of films/documentaries. Please call us for a complete listing of titles.

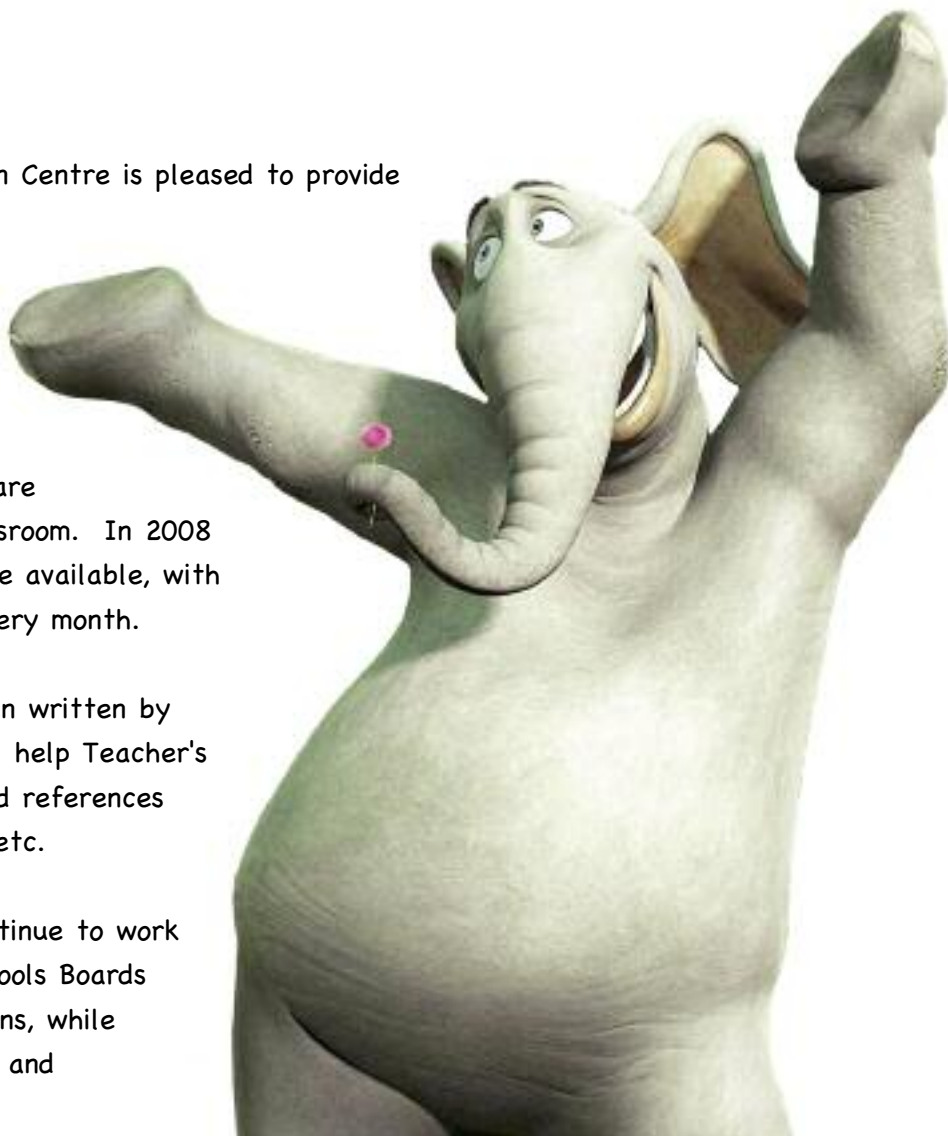
Big Idea Productions is home to the award winning VEGGIE TALES family. These short stories provide phenomenal moral lessons to elementary aged children. Lessons on Bullying, Peer Pressure, Self-esteem, and Thankfulness are in abundance. All of these programs are available in VEC's License.

## Teacher's Guides:

This September, Visual Education Centre is pleased to provide ALL of its participating School members with FREE access to its Teacher's Guide section. By November 1st, VEC will launch the first ever Canadian Teacher's Guide website, focusing on films that are currently being used in the classroom. In 2008 over 100 Teacher's Guides will be available, with additions happening each and every month.

VEC's Teacher's Guides have been written by educators for educators and will help Teacher's formulate quick lesson plans, and references to historical events, literature, etc.

Visual Education Centre will continue to work hard to provide Schools and Schools Boards with the most value added options, while ensuring that its prices are fair and reasonable!

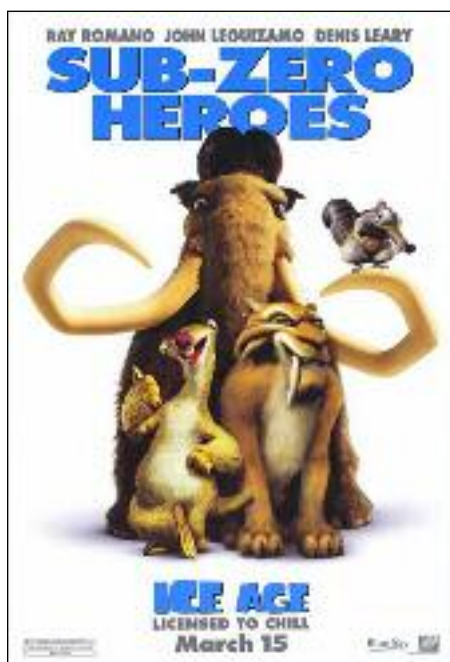




## Interesting Facts about VEC's License:

There are many reasons why VEC's License is the best option for Canadian Schools. Please consider the following facts listed below:

- VEC has the LARGEST collection of CGI animated films available in Canada
- VEC has the LARGEST collection of Shakespearean Films available in Canada
- VEC has the LARGEST collection of Animated children's product available in Canada
- According to Domestic Box Office reports ([boxofficemojo.com](http://boxofficemojo.com)), the Studios available from Criterion Pictures represent more than 70% of the 2007 Box office revenue!
- Of the films released in thus far in 2008 (as of September 16, 2008) Criterion's titles represent approximately 69% of the domestic box-office revenue!
- VEC represents 7 out of the 10 of the highest grossing BOX OFFICE hits EVER! (Shrek 2, Spiderman, Batman: The Dark Knight, Star Wars: Revenge of the Sith, Harry Potter and the Sorcerer's Stone, Star Wars: Phantom Menace and Spiderman 3)
- VEC has the largest collection of literary adaptations available.
- VEC is the ONLY licensor in Canada that is offering a TEACHER's Guide website for its Educators.
- 4 out of 5 of the highest grossing Studios for 2008 (as of September 16, 2008) belong to Visual Education Centre (Warner Brothers, Paramount, Sony Pictures, and 20th Century Fox).



**Title Suggestions:**

Each year VEC receives thousands of reports indicating the feature films that have been viewed in Canadian Classrooms. Below is a small sample, and a quick reference guide of the most popular!

**Literary Adaptations**

Age of Innocence  
 The Ant Bully  
 Arsenic and Old Lace  
 Babysitter's Club  
 Because of Winn-Dixie  
 The Bee Season  
 Black Beauty  
 Born Free  
 Bram Stoker's Dracula  
 Call of the Wild  
 Charlie and the Chocolate Factory  
 Charlotte's Web  
 Cheaper by the Dozen  
 Christmas Carol  
 Charly  
 Color Purple  
 Contact  
 Crucible  
 Cyrano DeBergerac  
 Death of a Salesman  
 Diary of Anne Frank  
 Dr. Dolittle  
 Dr. Strangelove  
 Dr. Jekyll and Mr. Hyde  
 Eragon  
 Far From Home  
 Freedom Writers  
 Glass Menagerie  
 Gapes of Wrath  
 Great Expectations  
 Green Mile  
 Harry Potter Series  
 I Robot  
 In Cold Blood  
 Indian in the Cupboard  
 Into the Wild  
 Iron Giant  
 Jane Austin Book Club  
 Jane Eyre  
 Jumanji  
 King and I  
 Last of the Mohicans  
 Les Miserables  
 Little Women  
 Lord of the Flies  
 Losing Isaiah  
 Malcolm X  
 Mary Shelly's Frankenstein  
 Matilda  
 Mean Girls  
 Misery

Mosquito Coast  
 Mrs. Doubtfire  
 My Dog Skip  
 My Fair Lady  
 Neverending Story  
 Nicholas and Alexander  
 Norma Rae  
 Of Mice and Men  
 Oliver  
 Ordinary People  
 Outsiders  
 Passage to India  
 Pay It Forward  
 Perfect Storm  
 Phantom of the Opera  
 Planet of the Apes  
 Polar Express  
 Power of One  
 Pygmalion  
 Quest for Camelot  
 Raisin in the Sun  
 Red Pony  
 Right Stuff  
 Runaway Jury  
 Searching for Bobby Fischer  
 Secret Garden  
 Seven Years in Tibet  
 Shawshank Redemption  
 Shiloh  
 The Shining  
 Sisterhood of the Traveling Pants  
 Sound of Music  
 Stand by Me  
 Streetcar Named Desired  
 Stuart Little  
 Ten Commandments  
 Time to Kill  
 Treasure Island  
 Trumpet of the Swan  
 Walk to Remember  
 War of the Worlds  
 Watership Down  
 What's Eating Gilbert Grape  
 Where the Heart Is  
 Where the Red Fern Grows  
 Why Shoot the Teacher?  
 Wizard of Oz  
 Wuthering Heights  
 Zathura  
 Zodiac  
 Zoom

**Shakespeare Films**

Hamlet  
 Henry Vth  
 Julius Caesar  
 King Lear  
 Looking for Richard  
 MacBeth  
 A Midsummer Nights Dream  
 Othello  
 Richard III  
 Romeo and Juliet  
 Taming of the Shrew  
 The Tempest  
 The Merchant of Venice

**CGI Animated Films**

Alvin and the Chipmunks  
 Ant Bully  
 Antz  
 Barnyard  
 The Bee Movie  
 Beowulf  
 Chicken Run  
 Everyone's Hero  
 Final Fantasy  
 Flushed Away  
 Garfield  
 Happily N'ever After  
 Happy Feet  
 Horton Hears a Who  
 Ice Age  
 Ice Age: The Melt Down  
 Jimmy Neutron  
 Madagascar  
 Monster House  
 Open Season  
 Over the Hedge  
 Polar Express  
 Robots  
 Shark Tale  
 Shrek  
 Shrek 2  
 Shrek the Third  
 Surf's Up  
 Teenage Mutant Ninja Turtles  
 Wallace and Gromit  
 Ice Age: Dawn of the Dinosaur  
 Kung Fu Panda  
 Madagascar: Escape 2 Africa  
 Space Chimps  
 Star Wars: The Clone Wars



# Visual Education Centre Limited

"SCHEDULE ""B"" LIST OF PRODUCERS"



## 20th Century Fox

ABC Distribution  
ACLF Films Ltd  
Adair Films  
Agincourt Productions  
Alain Vannier Roissy Films  
Ambassador Film Distributors  
American Cinema Marketing  
American Educational Films  
American Zoetrope



Ampix Ltd  
Andre Pepin Films  
Auriga Films  
Badland Pictures



## Big Idea Productions - NEW

Bobby Roth Resistance Films  
British Film Institute  
Buzzy Film Ent. Ltd.  
Cactus Films  
Canal+



Canamedia Productions Ltd  
Cannon  
Carnaval Films  
Carolco Television  
Castlerock  
CBS Inc  
CBS Theatrical Films



Cinak Cie Cinematographique  
Cine Club International  
Cine-Int's GMBH & Co  
Cine-London Inc  
Cine-Neighbour Inc  
Cine-Select  
Cinema Centre Films (CBS)  
Cinema III Registered  
Cinema Plus



Cinemagyar (Hungarofilm)  
Cinepix Inc  
Cinepix Inc (Bonus Group)  
Cinexport  
Clarke Mackey  
Clearwater Films



## Columbia Pictures

Contemporary Films  
**Cookie Jar Entertainment**  
Corinth Films  
Crawley Films Ltd



Credit Lyonnais Bank  
Creswin Films Ltd  
Creswin Pictures  
Croation Creation Prod.  
David Cronenberg  
Deerfield Enterprises  
Desperado Productions  
Don Shebib



## DreamWorks SKG

E Hillenbrand  
Epic Productions  
Essential Cinema Ltd  
Faroun Films (Cda)Ltd  
Fat Chance Inc



Film Arts  
Film Assest Holding  
Film Consortium of Canada  
Film Kollepic  
Films Incorporated  
Film Tonic Inc.  
Film Ventures Int'l  
Filmkillekpiv Zurich

## Fox 2000

## Fox Family Films

**Fox Searchlight**  
Frank Vitale  
Frontier Amusement Canada Ltd  
Ganga Distribution  
Gaumont  
Graeme Ferguson  
Greg Miller  
Hart Pomerantz  
Hungarofilm  
Hurlock Cine-World Inc  
ICAIC

Intercont. Film Service  
International Film Exch.  
ISKRA

Italnoleggio Cinematografico  
ITC Enterprises Inc.

Jack Darcus  
Janus Films  
JFM Investments  
Karim Productions

Kenneth Anger  
Killiam Show Inc.  
Kings Road Productions  
Krypton Int. Corp.

L & T Film Corp Ltd  
Les Films du Jeudi  
Les Prod Les Ordre Les Prod Prisma  
Les Productions Optima Inc.

Lionheart Productions

## Lions Gate Films

## Lucas Films

Magnum Pictures Inc  
Majestic Films  
Mandalay Entertainment  
Manesco Films Ltd  
Mangum International Prod(Coup) Inc

## Maple Pictures

Martin Lavut  
Michael Jones  
MichieGleason Joint Productions  
Midwest Film Prod.

## Mongrel Media - NEW

Morgan Creek  
Morley Markson Assoc  
Morrie Ruvinsky Films  
Motion International Inc.  
Motion Picture Holdings  
Mrs S Bhattacharya  
MSD international Corp  
MVS Productions  
National Telefilm Assoc

## Nelvana

New Horizons  
New Yorker Films  
**Nickelodeon Animation**  
Norstar Releasing  
Norstar Releasing Inc.  
Optima Productions Inc.  
Paragon Motion Pictures Inc

## Paramount Pictures

## Paramount Vantage

Pathe Cinema Corp  
Patmar Films  
Peter Rowe Films  
Phoenix Films  
Picadilly Theatre Inc  
Pinball Summer  
Prima Film

Productions Prisma  
Quartet Films  
Rai Corporation  
Rearguard Productions  
Rene Malo Films Inc

## Republic Pictures

## Revolution Studios

RKO General Pictures  
Rolf Lyssy  
RSL Films  
Savoy Pictures  
Screen Gems  
Selkirk Communications Ltd

## Sony Pictures

## Sony Pictures Classics - NEW

Stalkers Productions  
Stan Brakhage  
Stanley Halperin  
Sveriges Radio  
Swedish Film Institute  
Sylvia Spring  
T. Koerfer Films  
Tinc Prod. Corp.

## TriStar Pictures

Triumph Pictures  
Troma Entertainment Inc.  
TVA International  
Valiant Int'l Pictures  
Vauban Productions  
Viking Films Ltd  
Vision International  
Vivafilm Ltee

## Warner Brothers

Warner Independent Pictures  
Warren Miller Films  
WEG Acquisition Corporation  
Weltvertrieb Filmverlag  
Will Vinton Prod.  
Winemore  
World Marketing Film  
Worldview Entertainment  
Xybermedia Inc.  
Zodiac

